FOR REBUILD AUTOS MEMBERS

Dealer Datafeed Guide

Send us one file with your whole inventory, and we keep your listings on Rebuild Autos up to date.

Who this guide is for

Rebuild Autos members who want their inventory to update automatically from their own system. You send us one file with your whole inventory, and we load it onto Rebuild Autos for you.

> **Website built and hosted by Creative Design Group?** You don't need this guide. Your site already feeds Rebuild Autos on its own.

This datafeed is only for dealers with a Rebuild Autos membership.

Getting set up

1. **Build your file** using the rules and columns in this guide. The easiest way is to start from our template, `datafeed-template.csv`, in Excel and save it as **CSV (Comma delimited)**.
2. **Email a sample** to info@rebuildautos.com. We check it and tell you if anything needs to change.
3. **We send your upload login and your file name.** Your file name is your Rebuild Autos account number, like `220.txt`.
4. **Upload your file at least once a day.** We check for new files every 10 minutes, so your changes show up on the site shortly after each upload.

The file

- **Format:** comma-separated text. Put double quotes around any field that has a comma or a line break in it, like the photo list or a description: `"Dodge","Dakota",""`. Quoting every field is the safest way, and Excel's CSV save adds the quotes for you where they're needed.
- **Name:** your account number with a lowercase `.txt`, like `220.txt`. The name is how we know the file is yours.
- **No header line.** Every line in the file is read as a vehicle, so a line of column names would become a vehicle too.

- **One line per vehicle, and your whole inventory every time.** Send every vehicle you have for sale or pending, in every file.
- **Columns:** send the 42 columns in this guide, in order. Columns 31 to 42 are optional details and can be left blank. A file with the wrong number of columns is not loaded at all, and your listings stay as they were until a good file arrives.

> **Already sending a 29-column file?** It still works, and you don't need to change it. Add columns 30 to 42 only when you want to send the Featured and Premium details.

How vehicles come off the site

- **Sold or gone:** leave the vehicle out of your next file. It comes off Rebuild Autos and is counted as sold.
- **Pending:** keep it in the file with Status `2`.
- **Safety check:** if more than 30% of your vehicles disappear from one file to the next, we hold the removals and check with you first, in case a file went out half-finished.
- **Stock number is the key.** We match each vehicle by its stock number, so keep it the same for as long as the vehicle is listed. A vehicle with a blank stock number is skipped.

Photos

- Put the full web address of each photo in column 23, separated by commas: `"https://yoursite.com/photos/T2510-1.jpg,https://yoursite.com/photos/T2510-2.jpg"`
- Up to **24 photos** per vehicle. The first photo is the main one.
- Use direct links to the image files (.jpg or .png), not links to a web page.
- We copy each photo to our server once, and copy it again only if its address changes. To replace a photo, give the new photo a new file name.

The columns

* = required. For a choice list, send the number or the word, in any capitals. Leave a column empty (`""`) when you have nothing to send.

#	Column	What to send	Example
COLUMNS 1 TO 29: EVERY VEHICLE			
1	**Account number**	Your Rebuild Autos account number. Your file name is what we go by.	`220`
2	**Section** *	Number: 1 = Rebuildable, 2 = Ready to Drive, 3 = Parts Only	`1`
3	**Type** *	Number or word: 1 Car, 2 Truck, 3 SUV, 4 Van, 5 Motorcycle, 6 ATV, 7 Recreational, 8 Heavy Truck, 9 Tractor, 10 Trailer, 11 Equipment	`2` or `Truck`
4	**Year** *	Four digits	`2004`
5	**Make** *		`Dodge`
6	**Model** *		`Dakota`
7	**Price** *	Whole dollars only: no $, no commas, no cents. No price yet? Send `0` and the site shows “Call for price”.	`19990`
8	**Mileage** *	Numbers only, no commas. Unknown? Send `0`.	`106479`
9	**VIN**		`1B7HL48X62S557215`
10	**Stock number** *	Your stock number. Keep it the same while the vehicle is listed.	`T2510`
11	**Package / trim**		`SLT V8 Reg Cab 4x4`
12	**Exterior color**		`Black`
13	**Engine**		`V8`
14	**Transmission**		`Manual`
15	**Title status**	Number or word: 1 Clean (or Clear), 2 Salvage, 3 Scrap, 4 Rebuilt, 5 Other, 6 None, 7 Contact Dealer. Blank or a word we don't know shows as Contact Dealer.	`2` or `Salvage`
16	**Condition**	Number or word: 1 Damaged, 2 Repaired, 3 Never Wrecked, 4 Theft, 5 Parting, 6 Mechanical, 7 Flood, 8 Repo, 9 Hail, 10 Contact Dealer. Blank or a word we don't know shows as Contact Dealer.	`1` or `Damaged`
17	**Description**	Plain text. **No double quote marks (") inside it.**	`One owner, runs and drives`
18	**Status**	**Number only:** 1 = For Sale, 2 = Pending. Blank = For Sale.	`1`
19	**Auction type**	Number or word: 1 Ebay, 2 Auto Trader, 3 Other, or blank. NOT SHOWN YET	`""`
20	**Auction link**	Web address. NOT SHOWN YET	`""`
21	**External link**	Web address. NOT SHOWN YET	`""`

#	Column	What to send	Example
22	**Hidden**	0 = show, 1 = hide. Blank = show.	`0`
23	**Photos**	Full photo addresses, comma separated, up to 24. See Photos.	`https://...jpg,https://...jpg`
24	**Not actual miles**	0 = no, 1 = yes. Blank = no.	`0`
25	**Runs and drives**	0 = no, 1 = yes. Blank = no.	`1`
26	**Engine starts**	0 = no, 1 = yes. Blank = no.	`1`
27	**Coming soon**	0 = no, 1 = yes. NOT SHOWN YET	`0`
28	**Reduced**	0 = no, 1 = yes. NOT SHOWN YET	`0`
29	**Video**	Video embed code. NOT SHOWN YET	`""`
COLUMN 30: ALWAYS BLANK			
30	**(not used)**	Leave it empty. We make each listing's web address ourselves.	`""`
COLUMNS 31 TO 42: FEATURED AND PREMIUM DETAILS (OPTIONAL)			
These show on your listings when your membership is Featured or Premium. Any member can send them; they appear once your membership includes them.			
31	**Drivetrain**	Word or code: FWD `fwd`, RWD `rwd`, AWD `awd`, 4x4 `4x4`, 4x4 part-time `4x4_part_time`	`4x4`
32	**Fuel type**	Word or code: Gasoline `gasoline`, Diesel `diesel`, Hybrid `hybrid`, Electric `electric`, Flex fuel `flex`	`Gasoline`
33	**Keys**	Number of keys: 0, 1, 2, or 3 for 3 or more.	`2`
34	**Airbags**	Plain text.	`Not deployed`
35	**Secondary damage**	Plain text.	`Scratches, driver door`
36	**Title state**	Plain text.	`Missouri`
37	**Primary damage**	Word or code: Front-end collision `front`, Rear collision `rear`, Side collision `side`, Rear-side collision `rear_side`, Rollover `rollover`, Undercarriage `undercarriage`, Hail `hail`, Flood / water `flood`, Fire `fire`, Theft recovery `theft`, Vandalism `vandalism`, Mechanical `mechanical`, None `none`	`front`
38	**Odometer verified**	yes or no (1 or 0). Blank = no.	`yes`
39	**Run & drive note**	Plain text.	`Needs radiator and condenser`
40	**Equipment & options**	One item per line inside the quotes (in Excel, press Alt+Enter between items). Each line shows as a bullet.	`Tow package`
41	**What's included**	Plain text.	`Both key fobs, owner's manual`
42	**Carfax report link**	Full web address, starting with `https://`	`https://www.carfax.com/...`

Choice lists in columns 31, 32 and 37: send the word or the code from the list above. Other words, like “4WD” or “Gas”, are kept exactly as you typed them and show that way on the site, so stick to the list for clean results.

Example line

One vehicle, all 42 columns. Your file has one line like this for each vehicle.

```
"220","1","2","2004","Dodge","Dakota","19990","106479","1B7HL48X62S557215","T2510","SLT V8 Reg Cab 4x4","Black","V8","Manual","2","1","One owner, runs and drives","1","","","","0","https://yoursite.com/photos/T2510-1.jpg,https://yoursite.com/photos/T2510-2.jpg","0","1","1","0","0","","","4x4","Gasoline","2","Not deployed","Scratches, driver door","Missouri","front","yes","Needs radiator and condenser","Tow package","Both key fobs, owner's manual",""
```

Using the template? Its one line is this example. Replace it with your own vehicles before your first upload, or the example truck will be listed under your account.

Common mistakes

- **A double quote mark inside the description.** It breaks the line apart, so every column after it shifts over, and the vehicle can end up hidden or showing the wrong details. Write inches or ft instead of the " mark.
- **A header line at the top.** It gets read as a vehicle.
- **$ signs, commas or cents in the price, or commas in the mileage.**
- **A word in the Status column.** Status takes only 1 or 2.
- **A changing stock number.** We'd see a new vehicle and remove the old one, so the listing loses its history.
- **A field with a comma and no quotes around it.** The comma splits it into two columns, and the line has the wrong count.

Questions?

Email **info@rebuildautos.com** and we'll help you get your feed working.